

Dear advisors and participants,

Good afternoon and welcome back to the Millennium Hilton hotel! We hope that the case opening ceremony has gotten your case cracking journey off to a great start. From 2:30 PM onwards, the case will be handed out to each of the teams at your designated time slot provided below. Please note that the time at which you receive your case will mark the start of your 30-hour time frame.

Case Hand-out

October 6, 2016

Case Hand-out Time Slot	Division A	Division B	Division C	Division D
2:30 PM	STU	Ten Consulting (The Challenger)	UB	QUT
3:15 PM	NTU	NUS	MU	UCB
4:00 PM	HKUST	USC	Veritas (The Challenger)	Specter Consulting (The Challenger)
4:45 PM	SMU	UF	UPENN	UNIMELB
5:30 PM	The Protagonist (The Challenger)	UOA	APU	CBS

Each team will receive a **case kit** which contains the following items:

- 6 flipcharts
- 4 pens
- 2 markers
- 20 sheets of A4 paper
- 1 sample of the case submission agreement form
- 1 roll of tape
- 2 packs of bottled water
- 4 case booklets
- 1 set of case-related materials



Before you begin your case cracking session, we would like to remind you of the following points:

- Teams are allowed to work at their own discretion within the **confines of the Millennium Hilton**
- Teams will be responsible for their meals during the day. Please browse through the menu booklet given to you during the case hand-out and reach out to your buddies as they can assist you in procuring your meals and other needed materials. They will be available from **7:00 AM to 11:00 PM**
- The TUBC Organizing Committee will be available in the command room for technical assistance throughout the entire 30 hours

Submission and Presentation

Submission

- File-saving formats – **you must submit files in 2 formats**
 1. PowerPoint Presentation file (.ppt) version 2010 or lower
 2. PDF printable version. It will be printed for the judges in the preliminary and final round. Please save it **as two slides per page and make sure that it is readable in grayscale** (Black & White)
- Please name both files according to the team name, not the university name
- On the presentation slides and during the presentation, **your university name must not be stated or mentioned**. This applies for both preliminary and final round
- You may survey the presentation room after having submitted the case presentation. Your buddy will accompany you as you observe the room. Please note that you are **not allowed to practice your presentation in the presentation room**



Case Hand-in

Your buddy and one of the TUBC committee members will go to your room to collect your case.

The flash drive which contains your files for submission must be in your buddy's hand before the time is up. The time slot will be as provided below:

October 7, 2016

Case Hand-in Time Slot	Division A	Division B	Division C	Division D
8:30 PM	STU	Ten Consulting (The Challenger)	UB	QUT
9:15 PM	NTU	NUS	MU	UCB
10:00 PM	HKUST	USC	Veritas (The Challenger)	Specter Consulting (The Challenger)
10:45 PM	SMU	UF	UPENN	UNIMELB
11:30 PM	The Protagonist (The Challenger)	UOA	APU	CBS

Preliminary Round Presentation Schedule

October 8, 2016

Time	Division A	Division B	Division C	Division D
8:35 AM	STU	Ten Consulting (The Challenger)	UB	QUT
9:15 AM	NTU	NUS	MU	UCB
9:55 AM	HKUST	USC	Veritas (The Challenger)	Specter Consulting (The Challenger)
10:50 AM	SMU	UF	UPENN	UNIMELB
11:30 AM	The Protagonist (The Challenger)	UOA	APU	CBS

Preliminary Round Venues

Division	Venue
Division A	Nile, 30 th floor
Division B	Danube, 30 th floor
Division C	Ganges, 30 th floor
Division D	Thames, 30 th floor

Judges Companies

