



Dear participants,

We hope that you've enjoyed the fun and exciting excursion activities prepared for you today. We know you are tired but before you call it a day, please study the upcoming agenda so you know what's going to happen tomorrow!

Reminder: Electronic Device Collection

Prior to leaving the hotel to attend the case opening ceremony, your laptops will be collected for the installation of a monitoring program to oversee your laptop activities during the case cracking period. Please do not, under any circumstances, uninstall or exit this program from your laptop.

Date: October 6, 2016

Location: Buddy room (Chao Phraya), 30th Floor

Time: 7.20 A.M.

Case Opening Ceremony

After all your devices have been collected, you will be heading off to Thammasat University, Tha Prachan campus to attend the case opening ceremony. To get there, you will be taking a private charter boat trip from the Millennium Hilton hotel's pier. The boat leaves at 8.30 A.M., so please head to the pier as soon as the device collection process has been completed. Upon arrival, you'll be escorted to the Multipurpose Building II (Room F-310) where the ceremony will take place.

During the ceremony, the case company will be revealed and a brief company introduction will be conducted to help you get a better understanding of the company and its vision. Then, the division and time slot drawing process will begin. Subsequently, each team's division and case cracking time slot will be announced. Please note that 4 winning teams from our local competition, The Challenger, will also be participating in TUBC this year. Hence, there is total of 20 participating teams for the competition; 5 teams per division.



As a gentle reminder, under the TUBC rules and regulations, you are not allowed to talk with your advisors at any moment during and after the case opening ceremony, so please refrain from doing so.

Location: Thammasat University, Tha Prachan Campus, Room F-310

Time: 8.30 A.M. (Boat departure time)

9.30 A.M. (Case opening ceremony)

Dress code: Business Casual

Participants, your case cracking session will begin tomorrow! Please be punctual for your stated case cracking time slots. Last but not least, make sure to get sufficient rest so as to successfully take up the challenge coming your way.

Thank you very much for your cooperation.

Good Luck, Teams!

