

APPLICATION PROCESS

The Challenger 2015 (by TUBC)

“The Challenger 2015 (by TUBC)” is a business case competition for undergraduate students organized by Thammasat University’s Bachelor's degree in Business Administration (International Program) or BBA. The main objective is to provide an opportunity for undergraduate students with hands-on experience in solving a real-life business case.

The competition features groups of local undergraduates competing against each other under a limited amount of time. The participants are going to analyze and present their solutions to the honorable judges from leading companies and organizations. It also provides an opportunity for undergraduate students to utilize their analytical and presentation skills as well as to challenge themselves in a real business setting.

Entry Criteria

- A team must consist of **four undergraduate** students.
- The students have to be **full-time undergraduate students** from public or private colleges and universities in Thailand or Full-time undergraduate students holding a Thai passport; studying in colleges and universities overseas.
- Team members may be composed of students from different colleges and universities.
- A participant may not be a member of more than one team.
- The finalist of The Challenger 2012 and 2013 **will not be eligible** to apply to The Challenger 2015 (by TUBC)

Event Schedule

Date	Event	Venue
15 - 31 July 2015	Application Period	Online Submission
13-14 August 2015	Preliminary Round	Online Submission
15 August 2015	Final Round	Millennium Hilton Bangkok Hotel

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Registration Process

1. Deposit THB 800 registration fee to Bank account name "The Challenger", account number 114-219556-3, account type 'saving', Siam Commercial Bank (SCB), Tha Prachan Branch. *(preferably via teller payment)*
2. Download application form available online via <http://www.tubc.org/thechallenger.html>, fill in and attach the payment slip to the application form.
3. Rename the file to *Youteamname_Application* i.e. *ABC_Application*, send an email of an application form to apply.casecompetition@tbs.tu.ac.th by **July 31, 2015**.
4. Wait for the welcoming email and be a part of The Challenger 2015 (by TUBC), the process can take up to four business days.

(Please make sure that every member meets the eligibility requirements, the committee will not return the application fee if you are not eligible for the competition)

Prizes

Winner will receive a trophy and cash prize of THB 80,000. First and second Runner-up teams will receive trophies.

For more information,

Tel. 099-389-3938 / 099-389-3801 (8 A.M. – 6 P.M. Daily)

Email: info.casecompetition@tbs.tu.ac.th